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October 9, 1995

Commission Rachelle B. Chong  
 Federal Communications Commission  
 Room No. 844  
 1919 M Street, N.W.  
 Washington, D.C. 20554

RECEIVED

OCT 23 1995

Re: Satellite DARS - Docket No. 95-91 IB

DOCKET FILE COPY ORIGINAL

Dear Commissioner Chong:

I am writing you with my comments regarding Satellite DARS - Docket No. 95-91 IB.

Our current terrestrial, local-community-based radio broadcasting service is one of the most valuable and important resources for local communities throughout the entire United States ... and its service to the local community is free to the public. By its very nature, Satellite DARS will not be able to fulfill the many localized community service functions that our existing service can and has provided for over 75 years.

I have had the privilege of working in the radio broadcasting industry for over 28 years, and to be a licensee for over ten of those years. The most gratifying aspect of those years has been the numerous letters of appreciation and various other forms of thank you's received from community organizations and leaders as a result of our stations' support (both financial as well as on-air publicity and sponsorship) of a wide variety of community groups, events and activities. I know that the collective support lent to the community by not only our station, but all of our competitors in the entire market, enriches lives and enhances many opportunities for education, enjoyment and community togetherness!

Our station alone entirely financially underwrites, as well as promotionally supports, the following:

- 1) The community's largest Easter egg hunt (over 7,000 children attend annually).
- 2) The community's largest 4th of July fireworks display.
- 3) Our "Christmas Wish" program granting wishes each day between Thanksgiving and Christmas to needy individuals and families.

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Commissioner Rachelle B. Chong  
Federal Communications Commission  
October 9, 1995  
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I believe our ability to continue to sponsor and support these kinds of worthwhile local community programs will greatly be impaired, if not eliminated, by the economic harm which will result if DARS is not implemented within a very specific structure which will insure that DARS will augment/compliment the existing radio broadcast services rather than destroy them.

These proposed large national satellite networks will not be able to provide any of the localized community services and support now provided by the existing radio broadcast services. DARS will impair, if not eliminate, a great deal of the value we provide to our communities.

I also urge you to consider the inevitable loss of jobs and significant employment within our industry which will impact local economies.

These are my grave personal concerns as one who loves his industry and especially the community he is able to serve!

Beyond my comments, I am also enclosing the comments filed with the commission by Entertainment Communications, Inc. of Bala Cynwyd, Pennsylvania. These very insightful and in-depth comments reflect most of my position on DARS. I ask you to study them closely, but most of all ...

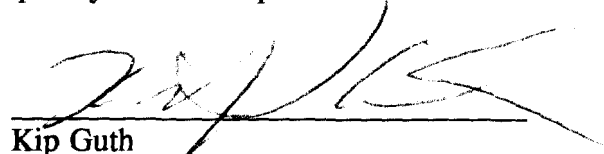
**PLEASE ... BE EXTREMELY CAREFUL  
IN THE IMPLEMENTATION OF ANY DARS**

I believe my concerns are well-founded and very real, not an alarmist reaction.

Respectfully submitted,

Contemporary Media Corporation

By:

  
Kip Guth  
President & General Manager  
5257 Fairview Avenue  
Boise, Idaho 83706

KG/jw

OFFICE OF COMMISSIONER RACHELLE B. CHONG  
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October 20, 1995

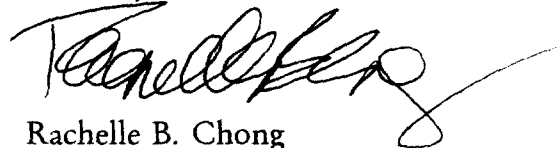
Kip Guth  
President/General Manager  
KCIX/KXLT Radio  
5257 Fairview Avenue  
Boise, ID 83706

RE: Satellite DARS

Dear Mr. Guth:

Thank you for your letter of October 9, 1995 expressing your views on Satellite DARS. I will certainly take your letter into consideration when I make my final decision on the matter.

Sincerely,



Rachelle B. Chong  
Commissioner

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